# **YAMIN** Htet

## Digital Marketer

### About Me

Hi! I'm Yamin Htet, a Burmese digital marketer with 5+ years of experience across both agency and in-house brand environments. I specialize in digital marketing strategy, social media content, campaign execution, and client service — with a passion for helping brands grow with purpose and creativity.

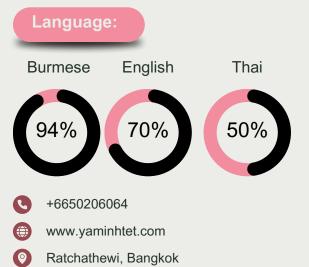
#### Skills:

- Social Media Marketing & Content Strategy
- Paid Ads (Facebook, Instagram, Google)
- Customer Relationship Management
- Email Marketing & CRM
- Campaign Planning & Reporting
- Performance Optimization & Analytics

#### **Education:**

Bachelor Degree in English Dagon University, Distance Education

Diploma in Business Management & Administration, ICM



#### **Professional Experience:**

et's Connect!

In-House Operation & Brand Manager, Mr. Nyan Linn Phyoe's Businesses 2023–Present | Bangkok

Operations Manager, Stories' Lab Digital Marketing Agency

2023 | Bangkok

Account Executive, Domino Digital Marketing Agency 2020–2023 | Yangon

Digital Marketing Executive, Amazing Cosmetics Myanmar 2019–2020 | Yangon

Customer Service Leader, Daily Express Delivery 2018–2019| Yangon

E-commerce Sales Staff, Forever Memory 2017 | Yangon

Sales Specialist, Nature Republic Myanmar 2016 | Yangon